

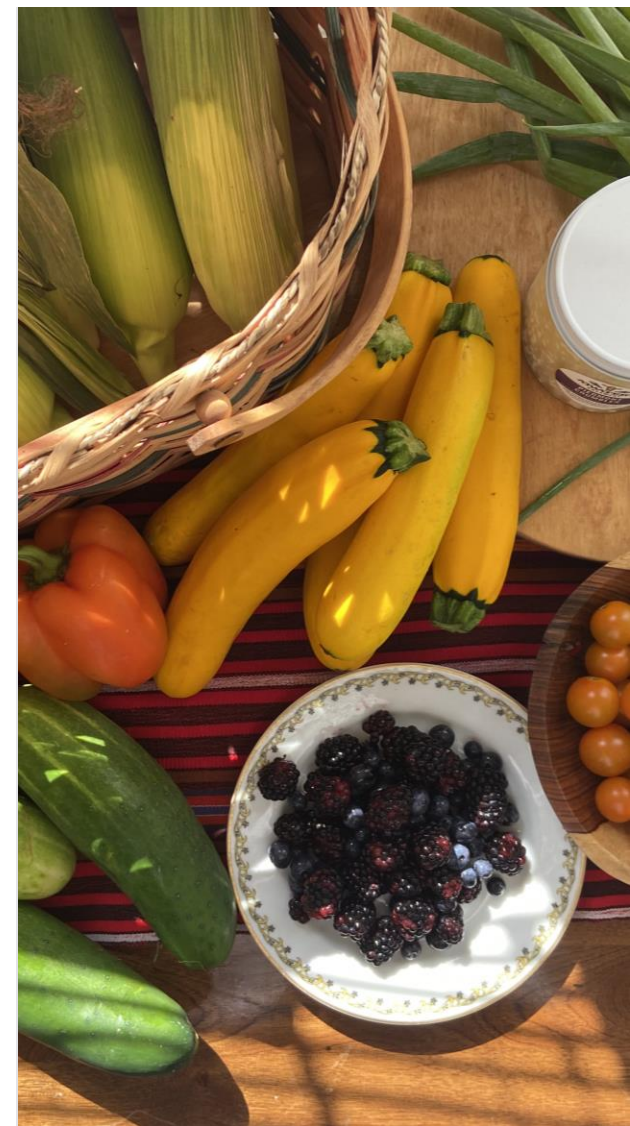


U.S. DEPARTMENT OF AGRICULTURE

# Best Practices in Crop Insurance: U.S. Perspective

October 4, 2023  
2023 International Congress on Agricultural Insurance  
Jerez de la Frontera, Spain

Administrator Marcia Bunger  
Risk Management Agency  
United States Department of Agriculture





U.S. DEPARTMENT OF AGRICULTURE

# Introduction





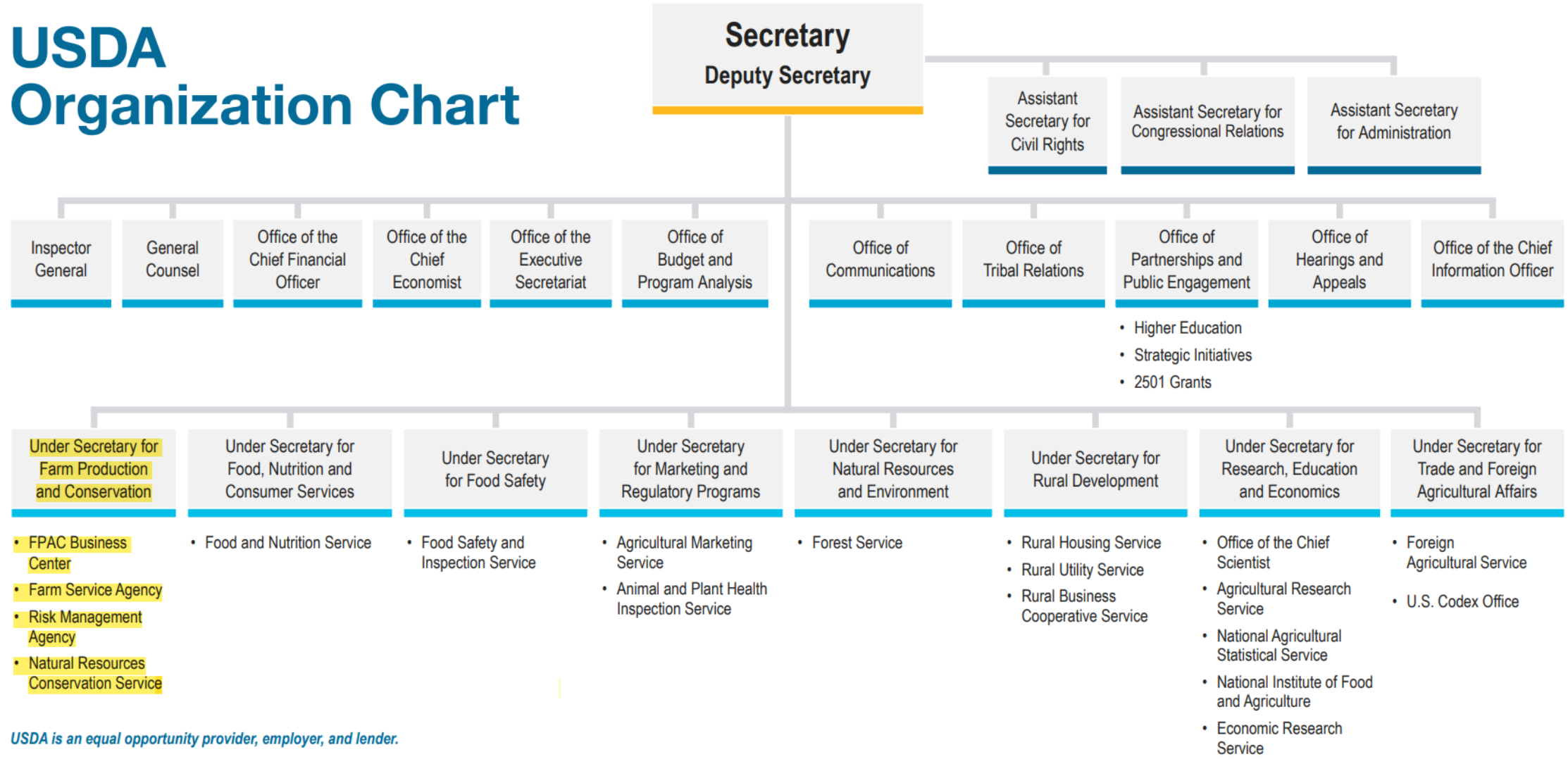
U.S. DEPARTMENT OF AGRICULTURE

# Part I: The Risk Management Agency





# USDA Organization Chart



USDA is an equal opportunity provider, employer, and lender.

# The Risk Management Agency

- **RMA's mission**
- To serve America's agricultural producers through effective, market-based risk management tools to strengthen the economic stability of agricultural producers and rural communities.

## Core Values

- Customer Focus
- Results Orientation
- Transparency
- Participation
- Collaboration
- Accountability
- Professionalism
- Stewardship

# Our Vision

- **Our Key Priorities**
- Reaching Historically Underserved Producers
- Micro Farm and Whole Farm Policy Training
- Climate Smart Agriculture
- Education for Livestock Producers, Organic Operations, Specialty Crops



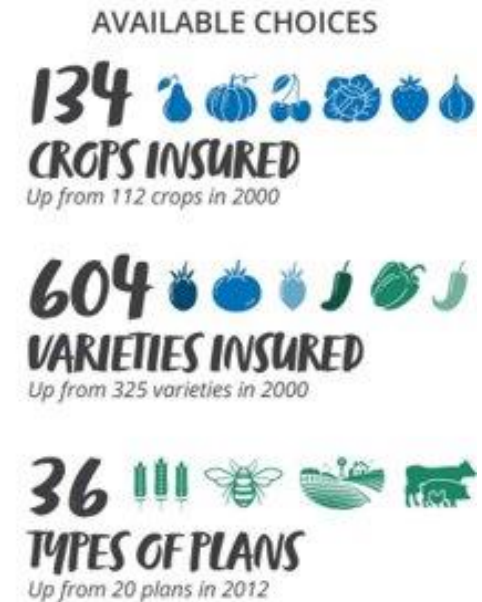
# The Structure of RMA

- **Office of the Administrator**
  - Carries out the vision of the Secretary and the President
- **Insurance Services**
  - Regional offices conduct outreach
  - Hosts Risk Management Education programs
  - Liaisons to industry
- **Product Management**
  - Develops new products
  - Adjust policies to meet producer needs
- **Compliance**
  - Reviews program integrity



## By the Numbers

- Almost \$200B worth of crops insured in 2022
- 90% of our nation's main crops – corn, soybeans, and cotton – are insured
- Record amounts of specialty crop coverage - \$21B in 2022
- Invested over \$12M in outreach and education projects in the last 3 years

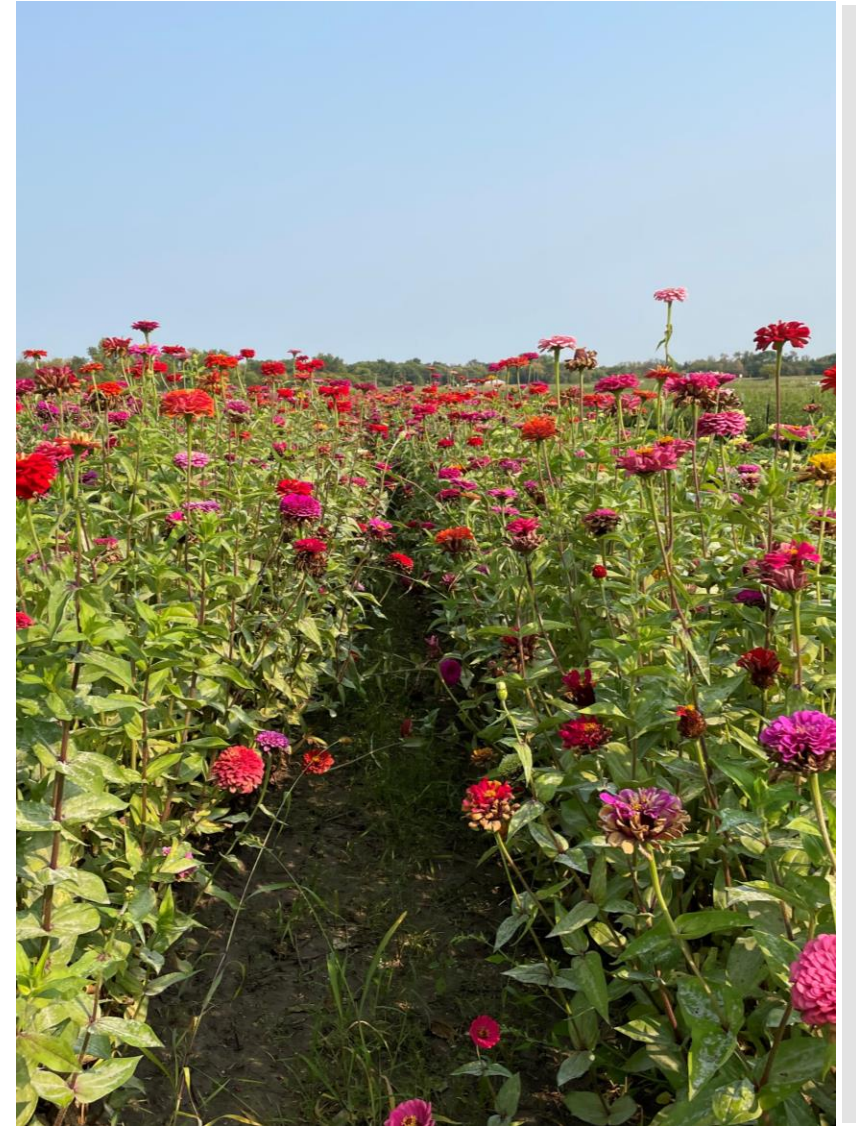




# Keys to Our Success

## The RMA Program is:

- Reliable
- Marketable
- Actuarially Sound
- Adaptive to Change
- Affordable
- Accountable
- Stable
- Innovative



# 1. Reliable

- Insurance is a promise
  - Pays when losses occur
- Financial Reliability
  - Government budget
  - Insurance companies
- Loss Adjustment
  - Fair and transparent
  - Consistent
  - Timely



## 2. Marketable

### Product development

- Congressional recommendations
- Government research and development
- Privately developed products
- Improvements

### Coverage that farmers want

- Types of perils
- Revenue coverage vs. yield



### 3. Actuarially Sound

#### Effective underwriting:

- Covering only natural causes of loss
- Risk classification
- Appropriate coverage deadlines and verifications
- Adverse selection

#### Mechanism to address moral hazard:

- Deductible, coverage, premium rates
- Rigorous loss adjustment
- Index coverage

#### Accuracy/Fairness of premium rates:

- Premium rates proportionate risk
- Reasonable and explainable basis
- Loss cost



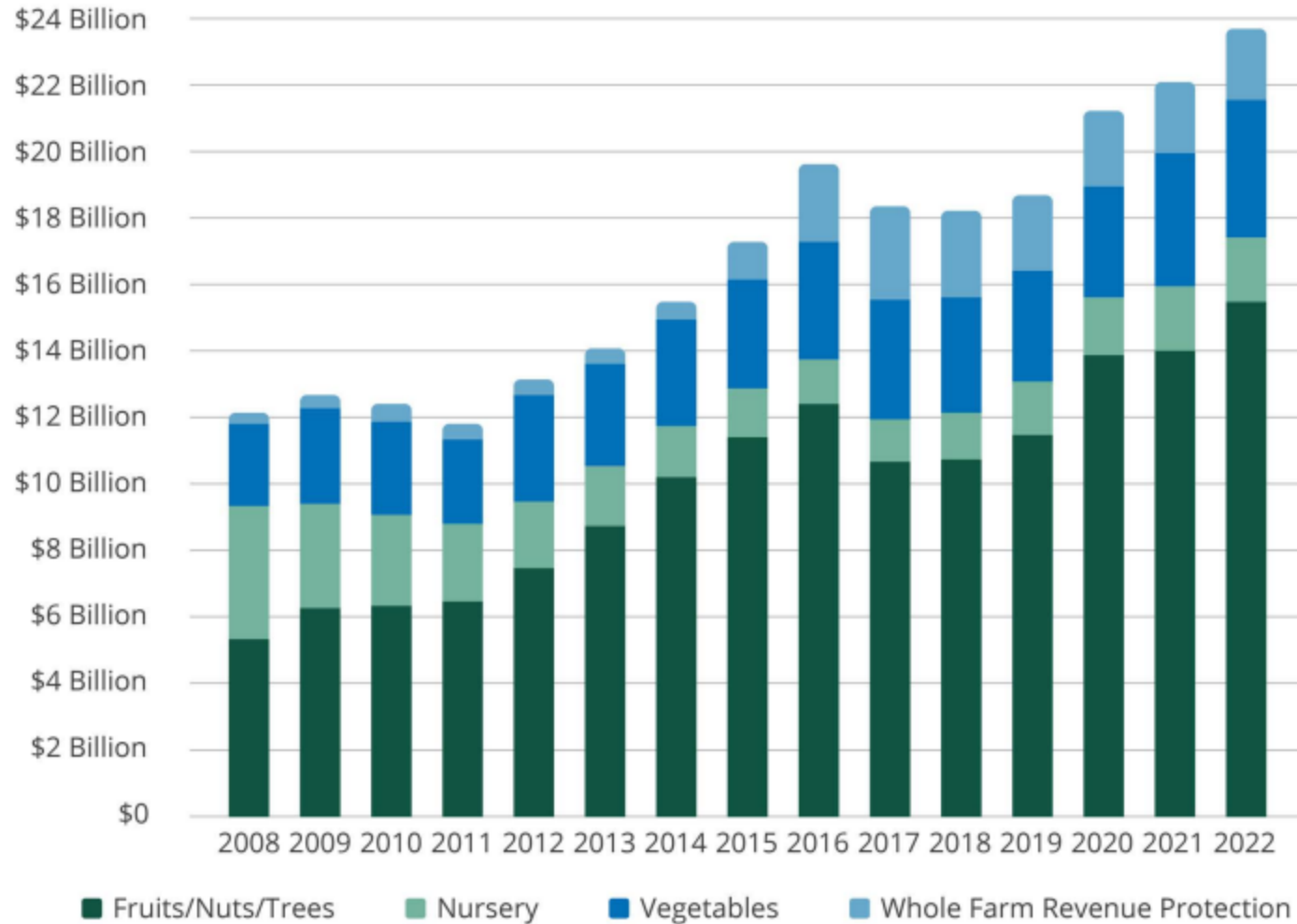
## 4. Adaptive to Change

- Following the market versus making the market
- Value crops at expected market prices
  - Insure against unexpected *within-season* changes in yield and/or price
- Ability to react in real-time to crises
  - Double cropping efforts



## 4. Adaptive to Change

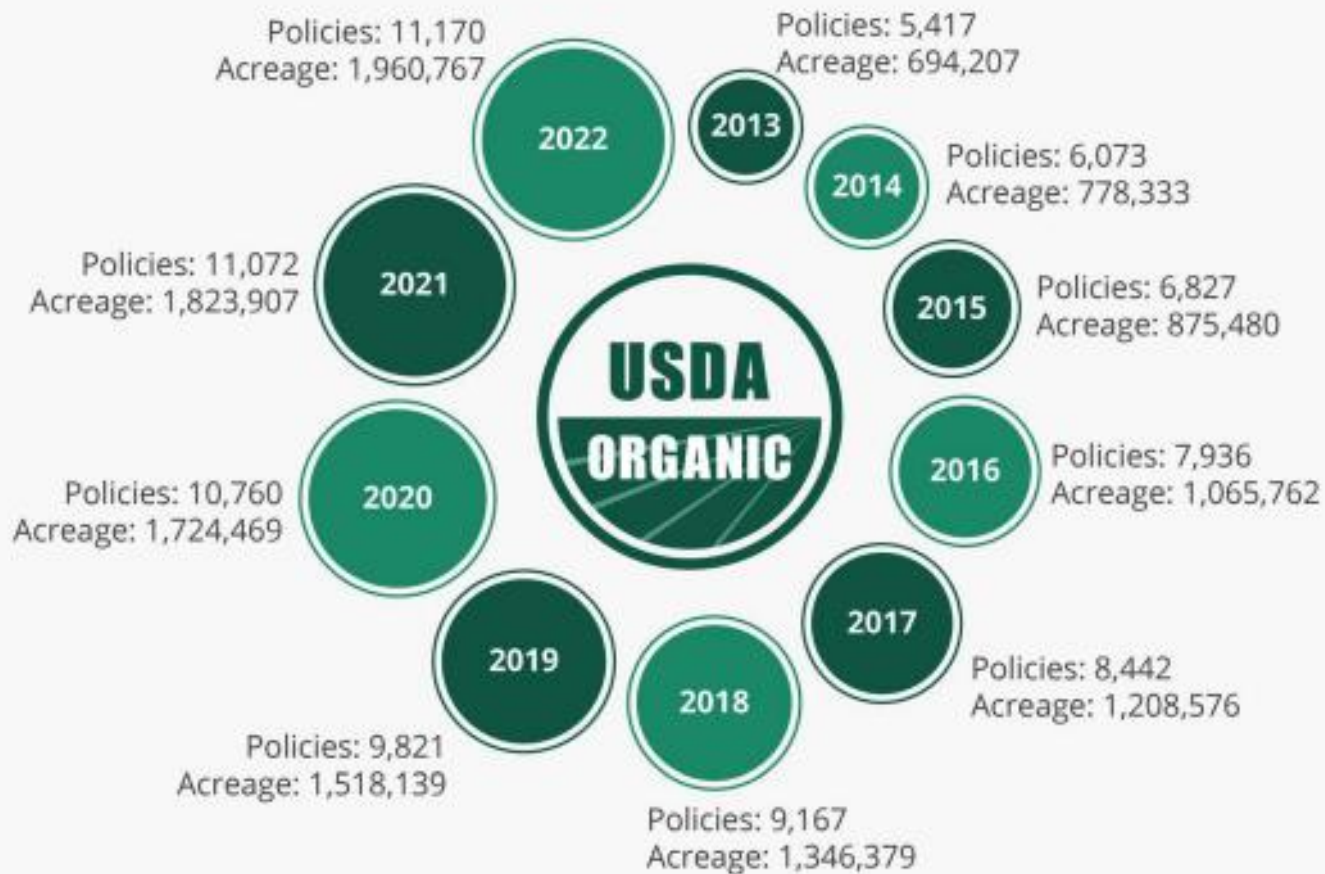
LIABILITY GROWTH OF SPECIALTY CROPS



# 4. Adaptive to Change

## ORGANIC POLICIES SOLD AND ACREAGE INSURED

2013-2022 Total: 86,685 policies, 12,996,020 acres



## 5. Affordable

### U.S. crop insurance market

- Average farm size: 444 acres (180 ha)
- Approximately 500,000 insured farmers
- Average number of insured acres per farm: 485 (196 ha)
- Average total premium per farm: \$19,000 USD
- Average farmer premium per farm: \$7,000 USD
- Average compensation to insurance companies per farm for administrative and operating expenses is around \$2,800 USD

### Individual coverage feasible for most crops

- Rainfall index for pasture/rangeland/forage, apiculture
- Price index coverage for dairy, livestock



## 5. Affordable

Economically feasible premium:

- Farmers must consider the premium to be affordable

Premium cost determined by:

- Level of coverage
- Perils covered
- Farmer share
- Government share



## 6. Accountable

### Compliance Division

- Investigating improper payments
- Reviewing large claims
- Data mining and random audits



## 7. Stable

- Coverage is available on a consistent basis
- Knowledgeable marketing and delivery service
- Agent who can explain how the program works
- Loss adjusters who understand their crops
- Timely adjustments
- Market acceptance
- Required for loans



## 8. Innovative

- Ability to develop new products
  - Whole Farm Revenue Protection
- Farmer listening sessions and feedback
  - Tropical Storm
- Adapting to a changing climate
- Bringing new voices to the conversation



## 8. Innovative



- Cooperative Agreements
- Building Resiliency Project
- Navigator Program



# Part II: Climate Resilience at USDA





U.S. DEPARTMENT OF AGRICULTURE



# International Climate Commitment

- Whole-of-government approach
- Net-zero greenhouse gas emissions economy-wide by 2050
- Reduce emissions by 50-52% by 2030





# United States Approach

**What** we do matters, and **how** we do it matters just as much.

- Voluntary, incentive-based
- Market-driven
- Focus on partnerships



## Key Action: Investments in Climate Smart Agriculture

- Partnerships for Climate-Smart Commodities
- Inflation Reduction Act
- Pandemic Cover Crop Program/Post-Application Coverage Endorsement
- Conservation Reserve Program





# Partnerships for Climate Smart Commodities

## PROJECTS BY COMMODITY



## PROPOSAL INVESTMENTS

Proposals for the

# 141

tentatively selected projects  
include plans to match



An average of

# 50%

of the federal investment  
with non-federal funds.

## PROJECTS BY AWARD SIZE\*

# 71

  
Under \$5M

22 \$5-20M

25 \$25M-45M

09 \$50M-65M

14 \$70M-95M



# Partnerships for Climate Smart Commodities



**60,000**

farms reached, encompassing

**acres of working land**

**25M**

engaged in climate-smart production practices.



**Hundreds of expanded markets**

and revenue streams for producers and commodities across agriculture ranging from **traditional corn** to **specialty crops**.



**~100**

universities, including more than 30 **minority-serving institutions**, engaged & helping advance projects.

**20+**

**tribes and tribal groups** engaged and leading on many projects across a wide geography.



More than **60 million metric tons** of carbon dioxide equivalent sequestered over the lives of the projects. This is equivalent to removing more than **12 million gasoline-powered** passenger vehicles from the road for one year.

# Inflation Reduction Act

- Single largest investment in climate and clean energy solutions in American history
- Expands access in rural communities to clean energy and protects communities from intensifying climate impacts like wildfires and extreme heat



# Inflation Reduction Act

- Provides nearly \$20 billion to oversubscribed USDA conservation programs well-known by producers that yield climate-related benefits
- USDA will help hundreds of thousands of farmers and ranchers apply conservation to millions of acres of land



## Other Actions

- **Pandemic Cover Crop Program**
  - Reduces overall premium bills and helps maintain cover crop systems
  - Automatically applied when report of acreage form is submitted to FSA
- **Conservation Reserve Program improvements**
  - Higher rental payments
  - More incentivized environmental practices



# Key Action: Adaptation Planning and Investment

## Climate Vulnerabilities



Decreased  
agricultural  
productivity



Threat to water  
quantity and  
quality



Disproportionate  
impacts on  
vulnerable  
communities



Shocks due to  
extreme climate  
events



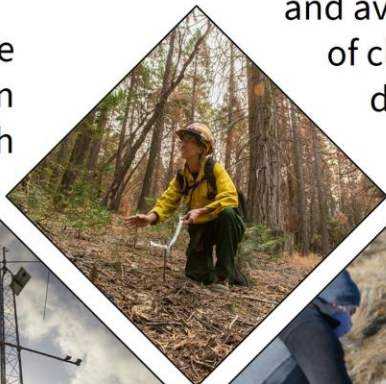
Stress on  
infrastructure  
and public lands



# Key Action: Adaptation Planning and Investment

## USDA's Adaptation Actions

Build resilience to climate change with investments in soil and forest health



Broaden access and availability of climate data



Increase support for research and development of climate-smart practices and technologies



Increase outreach and education to promote adoption of climate-smart strategies



Leverage the USDA Climate Hubs to support USDA Mission Areas



## Key Action: Measurement, Monitoring and Verification

\$300 million through the *Investing in America* agenda to improve data and measurement of greenhouse gas emissions and carbon sequestration in climate-smart agriculture and forestry.





U.S. DEPARTMENT OF AGRICULTURE

Thank you!

[Marcia.Bunger@usda.gov](mailto:Marcia.Bunger@usda.gov)

[www.rma.usda.gov](http://www.rma.usda.gov)

