

Life cycle of programmes for the promotion of EU agricultural products



European Commission

CHAFEA
Consumers,
Health,
Agriculture and
Food
Executive
Agency
(hereinafter Agency)

- APPLICANTS**
PROJECT PREPARATION STAGE
- Applicants search for project partners
 - Applicants prepare the project proposal
 - If applicants from several Member States or EU level organisation
> *multi programme proposal*
 - If applicants from one Member State only
> *simple programme proposal*

- PARTICIPANT PORTAL**
PROJECT SUBMISSION STAGE
- Submission online using the [Horizon 2020 IT system on Participant Portal](#)
 - Project submission forms and pre-defined templates for the project proposal and the detailed budget
 - Submission guidelines designed to help applicants draft and submit a proposal

HORIZON 2020

- CHAFEA**
PROJECT EVALUATION STAGE
- Carried out in strictest confidence
 - Each proposal assessed by 3 external experts who assess the quality and score the proposals; rotation of experts for next calls
 - Evaluation Committee (composed of Agency and EC staff) establishes a ranked list for each of the priority topics listed in the relevant call

- Highest ranked proposal(s) are awarded co-financing depending on the budget availability
- Establishment of a reserve list of projects, which can be funded in case additional budget becomes available (e.g. if not all grant agreements are signed)

- EUROPEAN COMMISSION**
MONITORING/EVALUATION OF THE POLICY
- Agency/European Commission to control proper implementation
 - European Commission to report to the Council/European Parliament

CHAFEA
MULTI PROGRAMMES

Multi programmes are programmes submitted by at least 2 proposing organisations which are from at least 2 Member States or by one or more Union organisations

- PROJECT ADAPTATION PHASE**
- Successful applicants proceed to adaptation of projects in line with recommendations of the Evaluation Committee

- AWARD DECISION**
- Agency takes the award decision
 - List of multi programmes to be co-financed

- COMMISSION DECISION**
- European Commission approves the list of simple programmes to be co-financed taking into account the adaptations to be made for each project following the evaluation

- GRANT SIGNATURE**
- Signing of grant agreements with successful applicants

- GRANT IMPLEMENTATION**
- Reporting and payments 1x year
 - Obligation to submit project deliverables
 - Follow-up of project indicators
 - Project evaluation carried out by external bodies

MEMBER STATES
SIMPLE PROGRAMMES

Simple Programmes are programmes submitted by one or more proposing organisations which are all from the same Member State

LEGISLATORS
Basic Regulation

- Regulation of the European Parliament and the Council (EU) No 1144/2014
- Commission Delegated Regulation (EU) No 1829/2015
- Commission Implementing Regulation (EU) No 1831/2015

EUROPEAN COMMISSION
Annual Work Programme

- Sets out the priorities, including the allocation of resources
- With the involvement of the stakeholders and Member States
- Defines the eligibility, exclusion, selection and award criteria to be applied

CHAFEA
Calls for Proposals

- One call for proposals per year is planned for simple programmes and one for multi programmes
- Additional calls can be published in case of serious market disturbance

Promotion of agricultural products